Dear Members of the Class of 1969,

Next spring, you and your classmates will celebrate your 50th Reunion. I hope you are considering attending this special weekend, which will take place June 6-9, 2019. Please contact me by email or phone at 610-519-3587 if you want to learn more about Reunion.

The Class of 1969 has set a goal to raise $2,200,000 and reach 31 percent class participation in Reunion giving. The class gift is calculated through a combination of the total amount of annual gifts and pledges and the face-amount of all estate gift intentions made during the fiscal year. Every gift to the Villanova, regardless of the amount or designation, counts as participation toward your class reunion goals.

Those who inform the University of their estate gift intention are recognized in the 1842 Heritage Society. There are over 1,200 alumni, parents, faculty, staff and friends in the society, and the Class of 1969 has one of the highest participation rates of any graduating class!

In honor of your 50th Reunion, I want to challenge the Class of 1969 to increase 1842 Heritage Society participation by 50 percent! Learn more about this challenge and read about your classmates who are members of the 1842 Heritage Society here. I have had the pleasure to work with many members of the class, and I welcome the opportunity to be a resource for you. If you have already included Villanova in your estate plans, please let us know. We can count the amount of your intention toward the class gift.

Below are ways Villanovans are supporting the University with an estate gift:
- Beneficiary of retirement account;
- Bequest by will or living trust;
- Beneficiary of life insurance policy or financial account; and
- Establishing a fixed or variable-income payment paid to you or a loved one by the University, with rates between 5-6 percent.

We also invite you to learn about tax-smart ways of giving that will maximize your charitable impact today. Qualified charitable distributions from IRAs and gifts of low-basis, long-term appreciated securities are two additional ways that you can support your class gift.

I want to thank the members of the Class of 1969 who have already given or who consistently give to our University. We hope that those of you who are thinking about renewing lapsed support or making a first-time gift will take the next step to join us—in honor of your 50th—and help us to strengthen class giving to Villanova. I look forward to celebrating with you in June.

Wishing you and your family a Merry Christmas and Happy New Year,

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